



 **isms.online**

# Good infosec is **everyone's business**

Learn about partnering with ISMS.online



Ready or not,  
here it comes.

The future.

The good news is,  
we're ready for it,  
which means  
so are you.

The need for information security is universal. Your business – and that of your customers – depends on it.

An investment in infosec does more than protect information assets from costly breaches. It builds trust, wins business and highlights efficiencies that make a real and measurable difference to the bottom line of every organisation.

We get it. When you partner with us, our platform becomes an extension of your service. That means being ready to support everything from internationally recognised standards like ISO 27001 to local and sector specific standards and frameworks. It requires a simple yet powerful platform with optional professional services support. It needs a platform that is always available and always up to date.

**Yes, compliance is complex.  
But it doesn't have to be complicated.**

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We can see the versatility of the system, not just for ISO 27001 but for other certifications and management systems.

As an IT managed service provider we utilise the ISMS.online system to help clients attain certifications or maintain regulations, like GDPR.

PERRY BOWLES, ZIPTECH SERVICES  
MSP and ISMS.online Reseller



# Secure your customers. Grow your business.

Your customers need a flexible, all-in-one-place solution that meets the pace of change.

Our pre-configured cloud ISMS may be built to the ISO 27001 specification and support most popular standards and frameworks but, when it comes to information security, privacy and business continuity, there's no limit on what we can build into our flexible platform. So, we're the only technology partner you need to support your customers' growing compliance needs, whatever the sector and wherever they are in the world.

**We welcome referral partners and our reseller relationships offer significant opportunities to:**



Unlock an innovative gateway to further income streams that complement your core business



Sustainably scale and grow your business within a platform designed to showcase your specialist expertise



Evolve your business from project delivery to recurring revenue and repeatable business models



Develop a more intimate relationship with your customers, supporting them inside and alongside the platform

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Partnering with ISMS.online has been a game-changer. It's significantly accelerated the growth of our business. We've been able to bring on more customers and facilitate their consistently excellent outcomes since using it as our implementation and ongoing management tool.

Customers love it, auditors love it...

**partnering with ISMS.online is delivering financial and reputational gains.**

SIMON JORDAN, RESILIENT IT  
Infosec Consultant and ISMS.online Reseller

# Beyond information security

ISO 27001 is just the beginning.

With a foundation built on our simplified, secure and sustainable ISMS, your customers can extend their ISO compliance posture into business continuity, privacy and even integrate with other kinds of management systems. With ISMS.online as the complete compliance ecosystem your customers can go beyond trust into certainty.

## ISMS

An **Information Security Management System** that's ISO 27001 compliant or certified and meets other standards and certifications too.

## PIMS

A **Privacy / Personal Information System** that's BS 10012 or ISO 27701 compliant or certified and meets GDPR, POPIA or other privacy regulations.

## BCMS

A **Business Continuity Management System** that's ISO 22301 compliant or certified and meets other standards and certifications too.

## IMS

An **Integrated Management System** that brings together some or all of the others, plus other kinds of management systems too.





What's  
important  
to you is  
important  
to us.

Like you, we're discerning about partnering. We connect to 'fit' not to 'sell'. We're looking for partners who share our values, operating philosophy and ambition for growth.

You'll have products and services that complement our platform and be ready to move quickly to capitalise on the ever-increasing demands of the market. Ideally, you'll be ISO 27001 certified (or working towards it) on our platform.

Us? Flexibility will be our middle name. We'll always complement and never compete with your business. We'll provide sales and marketing support through our constantly evolving Partner Programme. On top of our attractive reseller and referrer commercials, we'll happily explore opportunities for rewards based on performance.



# The future of your business is ours

We're committed to ensuring our partners have the support they need for our mutual success.

That starts with solid experience of the ISMS.online platform, marketing collateral that informs and persuades, plus dedicated account managers and training materials.

We understand you use a variety of channels to connect with your customers, that's why we're flexible when it comes to the type of marketing activity we can help you with. We're happy to invest our marketing and sales support time – and value incentives on top of referral and reseller rewards – in campaigns that have been well-qualified by our partners.

**Everything you need to build a successful relationship with us is available via our online portal:**



Library of marketing assets



Co-presented marketing opportunities



On-demand training



Simple lead registration process

# Doing business with purpose

We're on a mission  
to democratise  
access to infosec.

The fastest way to make a difference is to play to your strengths. That's why we've developed our Responsible Programme.

Your customers getting certified is just the beginning. Lasting assurance requires their supply chain can demonstrate that same level of commitment at every link. But not all organisations can invest in information security at the same level.

By offering flexible commercial arrangements and incentives, we can help you create an attractive 'purposeful' campaign that will appeal to your customers' wider network in order to grow your business and make security more accessible to all.

**Ask about our Responsible Programme today.**

[partners@isms.online](mailto:partners@isms.online)



# FAQs

## Do we need to use the platform ourselves to participate?

It's not a requirement, some partners choose simply to refer our platform to their customers. But many of our partners prefer to take the reseller route, maintaining a close supportive relationship with their customers on their journey to ISO 27001 and beyond. Whether you're an MSP ready to sell additional products and services as the need comes to light, or an infosec consultant seeking a platform that complements your expertise, working with your customers inside and alongside the ISMS.online platform provides an innovative gateway to further income streams.

## Do I need to be ISO 27001 certified?

You don't need to be ISO 27001 certified to participate in the Partner Programme but we strongly recommend it. We'll help you get there with ease. Many of our partners who were already certified have benefited from migrating their existing ISMS onto our platform. This experience has given them the confidence to recommend our product and the experience to be able to help their customers navigate their own journey.

## Do my customers have to get certified to ISO 27001 to use ISMS.online?

Our platform is built to reflect the structure of ISO 27001 so effective use of the platform means they're already working in a way that is compliant with the standard. In our opinion, taking the next step to certification makes good business sense, but certainly isn't a requirement to use the system.

## What other standards does ISMS.online support?

We currently support over 35 international, local and sector specific standards and regulations including ISO, NIST, NCSC and many more. We also provide a number of pre-built areas including impact assessments, audit frameworks and more.

For the full list, **visit our website.**





Simplified. Secure. Sustainable.

**Book your conversation today**

partners@isms.online